



# Investing Foundation

## ONLINE COURSE



### WHY SHOULD I PARTICIPATE?

#### Use facts, not emotions

Make better decisions in the financial markets by following a step-by-step, fact-based process—the Investools 7-Step Investing Formula®—that has already been leveraged for success by more than 450,000 students.

#### Employ tools that fit your trading style

The easy-to-use, Web-based **Investor Toolbox**® supports you in applying your new knowledge. These online tools can be customized to meet your needs, whether you are a beginner or advanced investor.

#### Practice until you're ready

Apply what you learn with our paperMoney® trading platform, which provides simulated money that you can use with real market data to practice what you learn.

#### Experience our online community

Get insight, exchange ideas and connect online with other beginning and advanced investors who use the Investools Method®.

#### Learn anytime, anywhere

Control when and where you learn by taking the Investing Foundation Course online.



### WHAT WILL I LEARN?

- How to identify potential investments
- How to identify when to buy stocks and, just as important, when to sell
- How to analyze a stock using technical indicators and fundamental valuation data
- How to make changes to your portfolio
- How to execute your own trades online



### WHAT'S INCLUDED?

- Full course curriculum
  - Prepare to be an investor
  - Protect your investment capital
  - Start analyzing from the top down
  - Conduct a thorough fundamental analysis
  - Search for additional strong stocks
  - Conduct a thorough technical analysis
  - Manage your portfolio
- Video demonstrations
- Lesson exams
- Interactive examples
- Online student communities
- Bonus lessons

Questions? Call **1.800.393.5123** or go to [www.investools.com](http://www.investools.com)

Trading securities can involve high risks and the loss of any funds invested.

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